

Elisa Besada

27.07.1987

Digital art director & graphic designer www.elisa.besada.com

658.226.177

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Work experience

Shackleton - Accenture Interactive

Art Supervisor
Sept 2022 - present
BBVA Digital Sales

Digital Art Director
May 2020 - Sept 2022

Digital Designer
Apr 2019 - May 2020
Correos, Abanca, Skechers,
Renfe, El País, Uber, Aena

Codigo Media

Art Director
Apr 2017 - Apr 2019
TENA, Nippon Gases, Ford,
Mazda, Kettle, a&g, Roadis

MRM // McCann

Visual Designer
Nov 2016 - Apr 2017
Iberdrola, Santander

Contrapunto BBDO

Trainee Art Director
May 2016 - Nov 2016
Mercedes, Cepsa, Bosch,
Fox, Altadis, Loterías

Eurotax

Graphics Team Leader
May 2014 - May 2016
Graphic development for
automotive appraisal app ERE
(Eurotax Repair Estimate).

Graphic Designer
Feb 2013 - May 2014

Appslab

Graphic Designer
Nov 2012 - Feb 2013
Asefa

Education

Mr. Marcell School

UX/UI
Apr 2021 - Jun 2021

Zink Project

MA in Creative Advertising
Oct 2015 - Apr 2016

Trazos

MA in Graphic Design
Oct 2011 - Jul 2012

Universidad de Vigo

Advertising and PR Degree
Sep 2007 - Jun 2011

Languages

English
- Intermediate

Italian
- Basic

Portuguese
- Basic

Spanish, Galician
- Native

Skills

Tools



Habilities

Art Direction, Graphic Design, UX&UI, Design Systems, Motion Graphics, HTML & CSS, Branding, Art supervision